CONTACT

+971585220011 salxxma@gmail.com

SKILLS

TECHNICAL

Adobe After Effects Adobe Premiere Pro Blender Procreate Adobe Illustrator Adobe Indesign Garage Band Adobe Photoshop Adobe Audition Unreal Engine 5

PERSONAL

Hard-Working Time Management Eagerness to Learn Organised

CREATIVE

2D Animation Video Editing Photo Editing Sound Design Videography 3D Modelling 3D Animation Digital drawing Photography Typography **Environment Design**

LANGUAGES

Arabic English



EDUCATION

2020 - 2024

Bachelor of Science in Multimedia Design

College of Architecture, Art and Design in the American University of Sharjah

2023 - 2024

The Unreal Masterclass Coached by UnrealSensei

EXPERIENCE

2025-PRESENT COMMUNICATIONS & EVENTS COORDINATOR

in AMERICAN UNIVERSITY OF SHARJAH, CAAD

Led communications and logistics for CAAD events, including Six Degrees. Managed & prouced content for @caadaus socials, monthly newsletters, event coverage, and posters.

2025

MULTIMEDIA DESIGNER

in ICD BROOKFIELD PLACE

Assisted in setting up the Sublime Nature of Being exhibition at ICD Brookfield Place, engaged visitors by explaining artworks, created social media content to promote the event.

2024-2025

LEAD DESIGNER

in ASIA MEDIA

Lead design initiatives for multimedia projects, ensuring high-quality visuals and cohesive brand identity.

2023 - 2024

ARTIST

in ARS ELECTRONICA-LINZ in FESTIVAL X-ALSERKAL in DUBAI DESIGN WEEK

Displayed work and installations, discussing artistic concepts with attendees at Festival X, Dubai.

2023 - 2024

CAAD MEDIA PRODUCER

in AMERICAN UNIVERSITY OF SHARJAH

Coordinated with CAAD faculty to record and edit interviews for the AUS website. Created interview intros and led content generation for @caadaus Instagram, managing posts and audience engagement.

2024

GRAPHIC DESIGNER in STELLAR MEDIA

Designed social media visuals, including stills and animations, to enhance online engagement.